



VERSATILE IMAGINATIONS
Since 2003

www.idea.zr



IDEA is an international company specializing in the manufacturing of a wide range of modern urban & garden furniture products for public areas, special designed wooden and metal constructions, as well as architectural forms and design elements for public infrastructure. We are convinced that public areas should be designed in a way, that will inspire the present and future generations. On that end, we always strive to incorporate clever design, creativity, functionality, and amenity into our works. We are always in search of new challenges, to achieve more decisive results, whilst being even more creative and effective.

IDEA thinks globally, acts locally.

idea®

idea®

VERSATILE IMAGINATIONS





GLUE-LAMINATION

Glue-laminated timber (glulam) is a structurally engineered wood product commonly used for beams and columns. When glued with industrial adhesives, this type of wood is highly durable and moisture-resistant, capable of generating large pieces and unique shapes. Glulam is stronger than steel at comparable weights. That makes glulam a cost-effective choice for long structural spans and tall columns with minimal need for additional support.



HOT-DIP GALVANIZING

All steel components used by IDEA are hot-dip galvanized in a liquid zinc bath at 449 °C. If the surface is damaged, hot-dipped galvanized products repair themselves through zinc contracting and forming a new coating in the damaged area. Zinc is a more active metal in comparison to steel. This is a unique characteristic for galvanizing, which means when a galvanized coating is damaged and steel is exposed to the atmosphere, zinc can continue to protect steel through galvanic corrosion.



IMPREGNATION OF WOOD

The natural beauty of wood is beautiful, but not eternal. If you want the wooden structure in your project or building to last for centuries, then it needs impregnation - a process in which moisture is removed, the pores open, and under the pressure of 12-atmosphere, the "TANALITH E" antiseptic is pushed so that bacteria cannot possibly get inside the wood. Wood can be rot-resistant with proper care; however, after such an appeal, there is no turning back! This will ensure durability both outside and inside as termites love to chew through unprotected wood.



POWDER COATING

The powder coating process offers several advantages over conventional liquid coating methods, including increased durability, capabilities for more specialized finishes, and less environmental impact. In addition, powder-coated products are more resistant to diminished coating quality as a result of impact, moisture, chemicals, ultraviolet light, and other extreme weather conditions. In turn, this reduces the risk of scratches, chipping, abrasions, corrosion, fading, and other wear issues.



The products featured in this catalogue are manufactured from the following materials:

MATERIAL



Corten steel



Stainless steel



Galvanized and Powder coated steel



Impregnated Pine Wood



Impregnated Iroko wood

COLOUR | TEXTURES

Metal



01



02



03



04

Wood



Oak



Thermawood



Teak Wood



Warm Grey

idea®



BENCHES

IDEA BENCH

A stunning combination of modern design and practicality, IDEA's benches will be the perfect addition to your outdoor spaces. Our benches are a central part of urban identity, and by having well-placed benches, the city invites people out onto the street.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Chest



Thermawood



Teak



Warm Grey



ADAMO

The "ADAMO" bench integrates both the convenience of a bench and the aesthetic beauty of a well-placed planter. It is easily customizable due to the use of stainless steel hooks, which allow the adjustable parts to be separated and combined.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

COLOURS | TEXTURES:

Wood



Cool Thermo wood Teak Warm Grey



LINE

The LINE bench is exceptional in that its backrest is connected to the bench through the extension of the metal base. Furthermore, its simple yet extraordinary design makes it possible for it to be as long as possible.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool

Terra wood

Oak

Warm Grey



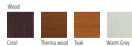
MERC

The "MERC" bench was inspired by the logo of the Mercedes Company. Its shape and sturdiness make it ideal for big transit

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





BUTA

The "BUTA bench" takes its inspiration from the national ornament of Azerbaijan. In this product, IDEA used the Buta ornament elegantly as a side part of the bench.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool

Terra wood

Teak

Warm Grey



BUTA PATTERN

The "BUTA bench" takes its inspiration from the national ornament of Azerbaijan. In this product, IDEA used the Buta ornament elegantly as a side part of the bench.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





DALGA

The "DALGA" bench uses an unseen base that helps it maintain balance and allows it to be double-sided. It is also made special by the customizable ornaments on the metal legs.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool

Terra wood

Teak

Warm Grey



CRAFT

The "CRAFT" bench is unique in that it was not designed for public spaces. In contrast, it was made more with private gardens and villas in mind. To better suit its environment.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool Thermo wood Teak Warm Grey



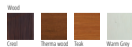
DAFNE

The "DAFNE" bench is unique due to its metal legs, designed to look like marble. Moreover, these legs, coupled with an unseen thick metal rod, help balance the seat while making its design feel elusive.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





URBAN FURNITURE





YUMRU

"YUMRU" means round in Azerbaijani, which alludes to its appearance as if it were round. Its shape also provides better blood flow to whoever sits on it due to its 55 cm height (allowing your legs to swing). The key feature of that kind of bench is that sitting on it increases the circulation of blood.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool



Thermo wood



Teak



Warm Grey



Yet another master class by IDEA



ICEBERG

The "ICEBERG" bench, Idea's one of the most compact designs, is cleverly merged with a well-placed backrest, emphasizing its aesthetic attractiveness. There are versions of this product that are 2/3 meters long, and you can also connect them together to extend them as far as you want.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool



Thermo wood



Teak



Warm Grey



FRAME

The "FRAME" bench is unique due to its metal legs and is designed to look minimalistic. Moreover, these legs, coupled with an unseen thick metal rod, help balance the seat while making its design feel elusive.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool

Warm wood

Teak

Warm Gray



BARDE
IS A PERFECT
EXAMPLE
OF A GREEN
AND BROWN
MATCH



BARDE

"BARDE" is a perfect example of a green and brown match. The wooden upper parts meet with the metal green part and create the whole shape of "BARDE".

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood





- Olympic 200 -



- Olympic 300 -



- Patio -



- Corner -



- Via -



- Nuovo -



- Slime 200 -



- Slime 300 -



- Primo -



- Good luck -



- Viola -



- Nuovo 300 -



- Riva 200 -



- Riva 300 -



- Tibi -



- Dafne -



- Victoria -



- Fly -



- Lira -



- Yumru -



- Dalga -



- Massive -



- Adamo -



- Wave -



- Buta -



- Parkland -



- Parkland curve -





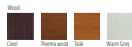
ROUND BENCHES

Well-placed seating on concrete is a simple and low-cost way to manage a focal point that also serves as an entertaining area. IDEA helps to design your gardens and outdoor areas more beautifully. To achieve the desired length, the benches can be demounted into any shape and size.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

COLOURS | TEXTURES:



Wood
Chest Terra wood Teak Warm Grey

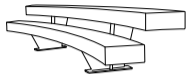




MASSIVE



URBAN FURNITURE



MASSIVE

The "MASSIVE" benches' double-layered sitting space, as well as their 3 meter length, are aimed at public leisure spaces. These facets make it perfect for having a snack, studying, and/or sitting with a group of friends.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:



idea



PARAMETRIC BENCHES





& Stylish
& Trendy

IDEA presents
a 6 meter long parametric
SCALLOPS bench.



SCALLOPS

IDEA presents a 6 meter long parametric "SCALLOPS" bench that contains 300 unique CNC milled pieces that are created with sections of wood. Modern design is moving forward at a fast pace, and staying ahead of the trend is a challenging task.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

COLOURS | TEXTURES:



The logo for 'idea' is located in the top left corner. It consists of the word 'idea' in a lowercase, sans-serif font, enclosed within a white oval border. The background of the entire image is a photograph of a modern interior space with a large, light-colored tiled floor. In the foreground, a long, curved bench made of many thin, light-colored wooden slats is arranged in a wave-like pattern, resembling the shape of a fish. The bench is illuminated from below, creating a warm, golden glow. In the background, there are glass-walled office partitions and a desk area.

PARAMETRIC BENCHES

Bench Murena
takes its inspiration
from the Murena
fish, found in the
Mediterranean.

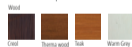


MURENA

Bench "MURENA" is one of our most beloved designs in parametric benches. It takes inspiration from the Murena fish, found in the Mediterranean.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

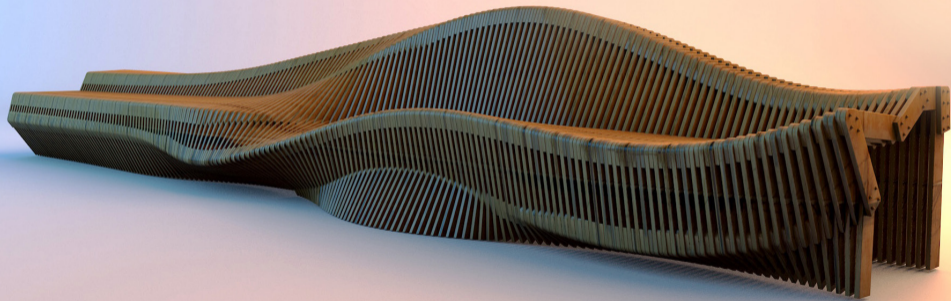
COLOURS | TEXTURES:





"BELLEVUE" is a parametric bench that was designed using 768 different sized parts in a 6.4 meter-long architectural construction. Due to its unique design and special quality, it was nominated as "the best outdoor furniture of 2015" in Azerbaijan.







BELLEVUE

"BELLEVUE" is a parametric bench that was designed using 768 different sized parts in a 6.4 meter-long architectural construction.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

COLOURS | TEXTURES:

Wood



Coal



Thermo wood



Teak



Warm Grey



LITTER BINS



idea®





– Bravo Cap –

BRAVO

The "BRAVO" litter bin is a simple and minimalistic line of products made for parks and urban spaces. Furthermore, this product can have a separate ashtray pocket for easier cleaning.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



– Bravo Line –



– Bravo –

– Bravo Flat –



- Conti -



- Nubi -

NUBI litter bin is a model that gives its already impressive artwork design a sparkling glow



- Amor -

"DROP" litter bins are made with the use of a special process to achieve their form. Drop goes beyond any simple litter bin with its amazing design.



- Drop -

The ARMOR litter bin's clever design not only gives it a refined loft look, but also gives it functionality.



- Armor -





ADAMO

The "BRAVO" litter bin is a simple and minimalistic line of products made for parks and urban spaces. Furthermore, this product can have a separate ashtray pocket for easier cleaning.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool Terra wood Teak Warm Grey





YORK

LITTER BINS

"YORK" is one of our more classic products. Its specialty is on its top, which not only shields it from snow and rain but also has a convenient cleaning ashtray.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

MILLENNIUM

"MILLENNIUM" incorporates into itself a minimalistic look that also manages to seem natural and wholesome.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool

Thermo wood

Oak

Warm Gray



VIVIAN

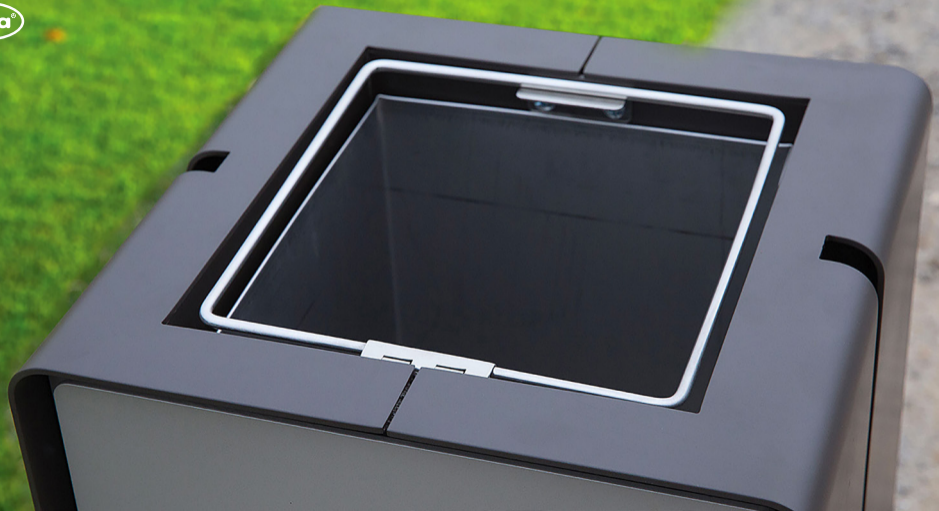
The "VIVIAN" design takes its inspiration from the tulip flowers. It's just like tulips and comes in a variety of colors. This model can be easily fixed to the ground or can be freestanding if necessary.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal







URBO WOODEN

"URBO WOODEN" is one of our most customizable designs and this product was designed to be durable, sleek, and made of wooden material. The front of this model can be made of wood and metal, which can have a customized drawing, writing, or logo.

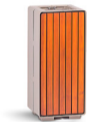
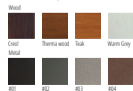
MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





URBO METAL

Discover the unique and customizable URBO METAL litter bins by IDEA LLC. With a variety of designs to choose from, these bins are perfect for any location, from city centers to parks. Personalize your bin with a custom drawing, writing, or logo on the front made of wood or metal.

MATERIAL:
Hot-dip galvanized and powder-coated metal



Nature-Friendly Litter Bins
Design by IDEA LLC Sustainable
Solutions for a Cleaner Environment.



ECO PINE WOOD

with ashtray

"ECO" is our recycle bin that was designed to be durable, sleek, and made of wooden material. It has three separate compartments for paper, plastic, and other items suitable for recycling. This model also comes with an ashtray, that has a removable bottom for easier cleaning.

MATERIAL:

Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:

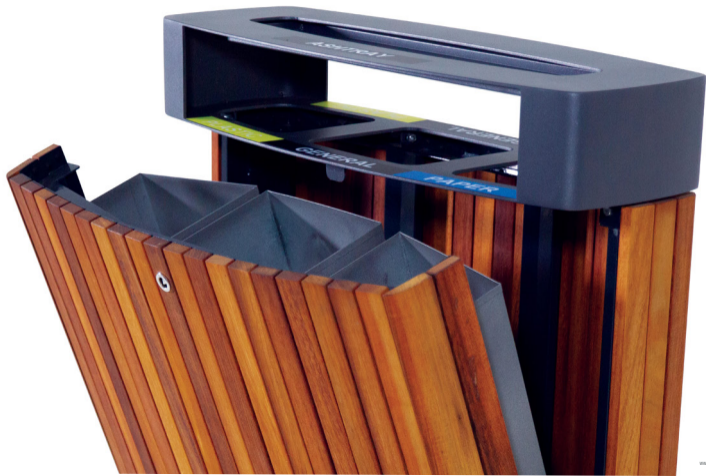
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Cool Teak wood Teak Warm Gray





ECO PINE WOOD

without ashtray

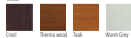
"ECO PINE WOOD" Without Ashtray is our recycle bin that was designed to be durable and sleek. It has three separate compartments for paper, plastic, and other items suitable for recycling.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Wood



Chest Therm wood Oak Warm Grey



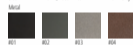
ECO GREY

without ashtray

"ECO" is our recycle bin that was designed to be durable, sleek, and made of metal material. It has three separate compartments for paper, plastic, and other items suitable for recycling.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





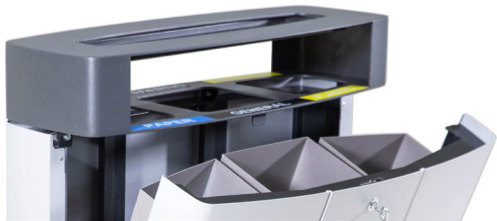
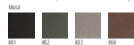
ECO GREY

with ashtray

"ECO" is our recycle bin that was designed to be durable, sleek, and made of metal material. It has three separate compartments for paper, plastic, and other items suitable for recycling.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





OCCHIO

Introducing the OCCHIO Litter Bin sleek, modern, and designed for ultimate comfort. With a separate ashtray pocket for easy cleaning, this bin is the perfect solution for any public space. Laser cut metal sheets are expertly bent, welded, galvanized, and powder coated for a durable and long-lasting finish. Keep your environment clean and stylish with the OCCHIO Litter Bin.

MATERIAL:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



idea

PLANTERS & FLOWERPOTS



idea®

PLANTERS & FLOWERPOTS





- Green park -



- Lara 100 -



- Lara 120 -



- Green House -



- Green Box -

WOODEN PLANTERS

"IDEA" planters have PVC isolation for the protection of their wooden covers. The use of an impregnated wood and water-based paint coating, which is certified by the "EN 71-3 Safety for Toys" standard, increases the resistance of the product and guarantees our product's longevity in harsh outdoor weather conditions.





- Adamo -



- Eva -



- Grada -



- Park -



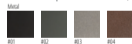


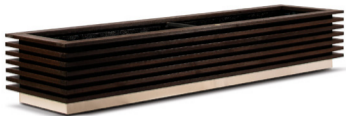
CONUS

"CONUS" is a tree planter, designed to withstand the weight of big trees and the pressure from their roots. Moreover the decorative stainless steel line under the main body separates it from the ground and allows it to be adjusted to stand on uneven ground due to the use of adjustable legs.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

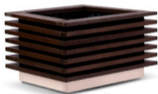




- Plaza 300 -



- Plaza 200 -



- Plaza 100 -

PLAZA

"PLAZA" is a contemporary-style large planter that will no doubt create a stunning focal point for your designs. The use of an impregnated wood and water-based paint coating, which is certified by the "EN 71-3 Safety for Toys" standard, increases the resistance of the product and guarantees our product's longevity in harsh outdoor weather conditions.





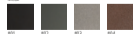
TRAPZE

The unique design of "TRAPEZE" is strikingly stylish and an excellent way of showcasing your favourite plants.

MATERIAL:
Hot-dip galvanized and
powder-coated metal

COLOURS | TEXTURES:

Metal



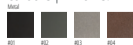


FLORA

"FLORA" has an uncommon design for a planter, looking more industrial yet minimalistic. In addition to its unusual appearance, it is mobile and can be moved around with the use of wheels under it. This design is perfect for the outdoors and indoors as it works great for dividing or shaping spaces.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





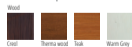
LINES

"LINES" is a planter with a pure design and a natural look, made for housing bigger plants, a whole flower bed, or small trees.

MATERIAL:
Impregnated wood coated with Water-based paint certified by the (En71-3 safety for toys).

FIXING:
Hot-dip galvanized
and powder-coated metal

COLOURS | TEXTURES:





- Fauna -



- Layer -



- Lounge -



- Diamond -



- Cover -



BOLLARDS, BIKE RACKS & LIGHTING





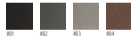
BURBERRY

"BURBERRY" serves efficiency, reliability, and style within a unique, simplistic design. The lamp filters the light wonderfully to prevent glare and provide a pleasant lighting atmosphere. The lamp itself and the complimentary art pieces may be acquired as a kit or separately.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal







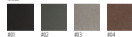
SILVER

"SILVER" synthesizes classic and minimalistic design within itself. Although not actually made from silver, the use of stainless steel and special bolting techniques makes "Silver" durable against harsh conditions. The perfect structure of the product offers multiple parking stations for bikes.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



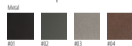


PARCO

"PARCO" offers a simple solution for bike parking. You can either choose to bolt it to the ground or have it on its pre-made base, which can be simply picked up and moved to your desired location. The minimalistic design of PARCO is the right choice for both public and private properties.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





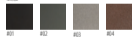
NOVA

"NOVA" bike racks are fully customizable and can be outfitted to fit any outdoor space, fitting as many bikes as the customer might need.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal





REDO

Bollards can be used either to control traffic volume by limiting movements or to mark the boundaries of the area. "REDO" combines simplicity and elegance in its design.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



#01 #02 #03 #04



REDO LIGHT

"REDO LIGHT" bollards feature lighting functionality that enhances their effectiveness as traffic control solutions. The integrated lights provide clear and visible signals to drivers, indicating boundaries or regulating movement as necessary. Despite their smaller size, the lighting feature ensures that they are highly visible and effective at guiding traffic.

MATERIAL:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



ROPOL

Bollards can be used either to control traffic volume by limiting movements or to mark the boundaries of the area. Our "ROPOLE" can be manually unlocked and displaced. If a vehicle needs entry, it offers different options for the materials that the customer might choose.

MATERIAL:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



#01 #02 #03 #04





ANGLES

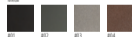
Bollards can be used either to mark the boundaries of the area or to control the size of the traffic intake by limiting movements. Our "ANGLES" offer you a modern, simplistic design with premium quality. We have different options for the materials that the customer might choose.

MATERIAL:

Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



#01 #02 #03 #04

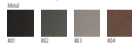


BARRIER

Pedestrian and bridge railings are generally used for overpasses, bridges, roads, and apartments to prevent walkers and vehicles from falling. Besides functionality, "BARRIER" can play a decorative role in exteriors as its pattern can be customized upon request by the customer.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





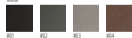
ONE SIDE BICYCLE STAND

If you are looking for the best parking solutions for your bicycle, the "One Side Bicycle Stand" is a suitable choice that gives greater support and stability. This product is suitable for indoor and outdoor use. "One Side Bicycle Stand" are manufactured with heavy-gauge steel for long life while keeping the classic design that many parks prefer.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

Metal



#01

#02

#03

#04

FIORE

Bollards can be used either to control traffic volume by limiting movements or to mark the boundaries of the area. "FIORE" will make you feel a touch of nature with its design. It was made so that you could plant a vine at its base and let it grow and flourish. We have different options for the materials that the customer might choose.

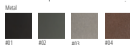
MATERIAL:
Hot-dip galvanized and powder-coated metal

UNCOT

Bollards can either be used to control traffic intake size by limiting movements or by marking the boundaries of the area. Our "UNCOT" offers you a more stable bollard, with its inverted U shape, that can be attached to the ground with two sets of bolts. We have different options for the materials that the customers might choose.

MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:

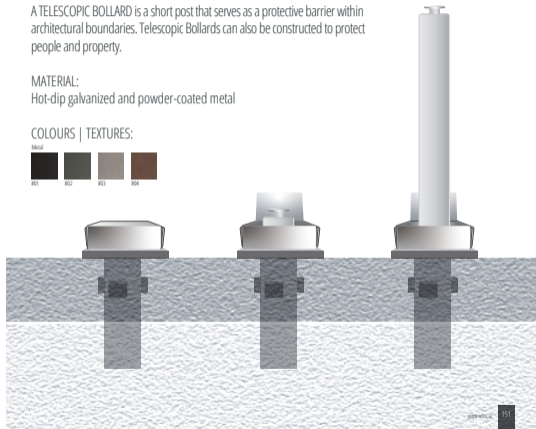
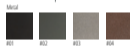


TELESCOPIC

A TELESCOPIC BOLLARD is a short post that serves as a protective barrier within architectural boundaries. Telescopic Bollards can also be constructed to protect people and property.

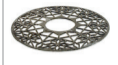
MATERIAL:
Hot-dip galvanized and powder-coated metal

COLOURS | TEXTURES:





TREE GRILLES



-Glas-



-Wave-



-Peta-



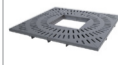
-Maze-



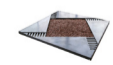
-Sunny Grill-



-Starb-



-Sunny Grill-



-Vision-



All social networks – ideabaku



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